

The AcornOak Team

Let AcornOak be your one-stop outsourced marketing and business partner.

Our name says it all – we're about helping our clients grow through business strategy, brand awareness, lead generation and creativity and innovation.

AcornOak: *Your Best Resource* for Marketing Expertise

Culture is your anchor. Culture changes people and people influence culture. In a time of chaos, culture shifts and securing your mission, message and team is paramount. Your response will help your people and customers interpret situations and value offerings.

3-Month Package: Fee is \$5,500/month

MEET OUR TEAM OF EXPERTS



Virginie Glaenzer

Digital expert
Marketing strategist
Content writer
Sales funnel creator
Conference speaker



Leslie Cohen

Product developer
Partnership executive
Business strategist
Business coach
Advisory Specialist



Sharon Lewis

Marketing strategist
Marketing researcher
Brand strategist
Go-to-market strategist
Content writer



Tracey McArdle

Marketing strategist
Sales strategist
Public relations exec
Advertising specialist
Market researcher
Event coordinator



Lori Schwebel

Marketing strategist
Product launch expert
Content writer
Event coordinator



Emily Klein

Business strategist
Digital marketer
Author/writer
Executive coach
Business developer

A Challenging Market

REQUIRES A NEW APPROACH

The current noisy and competitive markets create barriers to being noticed and distract loyal customers.

Powered by Creativity

WITH A COACHING MINDSET

Now working from home, people feel isolated and tense. There is a spark in anxiety, resulting in team paralysis. Marketing and messaging must portray a thoughtful and customer-first approach.

We'll help your team address the discomfort and use it to fuel creativity. Learning to embrace the uncertainty is a long-term skill set.

We've developed a blueprint with actionable steps to bridge the gap between remote working from home and the current business climate.

The AcornOak Process

In our first meeting, we review the brand essence, purpose and meaning and how it improves your customers' lives.

AcornOak's experienced marketing executives will guide your marketing team and provide advice and strategies to your Marketing Executives.

Supplying valuable, experienced support to your marketing efforts during this difficult period, Acorn Oak will guide your team in maximizing remote working to deliver the marketing results you need.

Our Team Approach

INFORMED INSIGHTS AND QUANTIFIED OUTCOME

Business Assessment: Marketing Through Covid-19



Working together, we'll re-evaluate and then adapt your current marketing campaigns. By recognizing the effects of the pandemic, we can uncover your customers' new pain points and address them with creativity and compassion.

Business Culture: New Support & Roadmaps



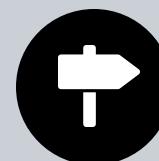
We bring techniques to support your team members' wellness so they can use these challenges to acquire new skills and insights. We think it's essential now, even if your company has never considered mindset or coaching practices.

Business Opportunity: Reinvention Insights



Ways of conducting business have rapidly shifted, from WFH practices to the vast changes in consumer and business spending. Now is the time to acquire an agile mindset and seek out new ways of doing business, internally and externally.

Business Shift: Embracing Uncertainty



We harness our experience in marketing and coaching to create new team rituals and foster change, creating a more adaptive organizational culture that can adapt to complexity and unknowns.